

Branding in a Web 2.0 world: A hands-on workshop for communicators

Blogs

Tagging



WIKIPEDIA
The Free Encyclopedia

Web 2.0

Wikis



del.icio.us

Linked in.



You Tube
Broadcast Yourself™

Podcast

RSS

flickr™

Far more than trends, the emerging tools of online communication are already shaping how we reach key demographics.

Join IABC/Brazos Valley as we check the pulse of social media in a special interactive session:

6 to 8 p.m. Thursday, June 21 (*note: special meeting time*)

Margarita Rocks

1601 Texas Ave. in College Station

**Bring your laptops! Wireless access free during workshop. \$10 for IABC members, \$12 for nonmembers: Pays for program and your share of chips n' salsa.*

As communicators, we must know and understand what media tools our audiences are using—or may be using very soon. In a hands-on two-hour session, Texas A&M Engineering and TEES Web designer Matt Herzberger will demystify Web communications technology tools and arm you with a working knowledge of just what these new avenues for messages mean for present and future communications efforts.

RSVPs are required. RSVP at <http://iabc-bv.org> by Monday, June 18. Questions? Contact Kathy Flores at kflores@cs.tamu.edu or 979-458-4412.

IABC
brazos valley
WORLD'S BEST CHAPTER IN 2003